

23 October 2023

# INVITATION TO SERVE ON THE BOARD OF ANIMATION SOUTH AFRICA

NPC: 2006/003985/08 PBO: 930052471

The current Board of Animation South Africa (ASA), an NPC established to represent, protect and promote the interests of South Africa's animation, VFX and gaming sector, is inviting applications from interested and suitably qualified individuals to serve as Non-Executive Directors of the company's Board, in an unpaid, volunteer capacity.

#### **About ASA:**

ASA was established as a volunteer membership organisation in 2006 at the request of industry practitioners. It became an NPC in 2016, with all functions continuing to be fulfilled by industry volunteers. It has developed an excellent reputation within the industry and wider Audiovisual sector locally and internationally, as well as with key government and wider industry- and donor-community stakeholders with which it partners on programmes and initiatives, amongst others to:

- Lobby for the advancement of conducive policy and regulatory framework for the industry
- · Implement programmes to build capacity and business acumen within sector SMMEs
- Create and secure funded internship, mentorship opportunities and incubation programmes for the benefit of companies and individuals within the sector
- Create local and international market access opportunities to facilitate business profiling, pitching and development prospects for members
- Provide ongoing upskilling and knowledge sharing by way of seminars, webinars, training programmes, industry networking, masterclasses and communicating local and global industry news and opportunities across its various platforms



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- Promote the work of sector professionals to enhance their business prospects and share information about job opportunities in the sector
- Conduct research and contribute to other organisation's research to enhance the body of knowledge about the sector and enable the development of informed, datadriven programmes and interventions to optimise the development and growth of the sector

To fulfil the mandate and objectives of the company, and in line with a restructure currently underway, there is a need to obtain a mixed set of competencies, experience and skills to strengthen and further enhance the delivery of the overall functions of the Board and the organisation.

The Board will comprise between three and seven members, from amongst whom a Chairperson, Company Secretary and Treasurer will be elected amongst other Board roles as may be decided.

The Board will be supported by an Executive Committee comprising industry experts who, in turn, will be supported by working subcommittees.

#### **Requirements:**

Applicants should be people with high levels of integrity, honesty, transparency, professional competence, and ethical leadership. They should be strategic thinkers who possess the ability to liaise effectively with high-level stakeholders, where it would be advantageous to have established networks, and with the ASA Executive Committee.

Ideally, they should also have an interest in supporting the country's creative industries — in this case, the animation, VFX and gaming sub-sectors — to reach its fullest potential to develop and grow and maximise its contribution to the country's economy, job creation and creative capital, noting the sector's immense potential in this regard.

Within the composition of the Board members, which will comprise a mix of Board and industry expertise to ensure that all Board decisions take the industry's unique requirements into account, ASA seeks to appoint members with competencies in one or more of the following areas:



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- Companies Act
- · Governance compliance
- · Finance, economics, and accounting-related fields
- Marketing and communications
- Fundraising
- Legal
- Knowledge of the animation, VFX and/or gaming sectors

#### Time requirements:

The Board will meet on a quarterly basis (4 times a year), with additional strategy sessions and other ad hoc meetings as may be required.

The duration of the appointment will be two years, with the option to stand for re-election for a further two-year period.

## **Location:**

Most Board and related meetings will take place virtually. However, occasionally some meetings may take place at ASA's office at Transwerke, Constitution Hill, Braamfontein Johannesburg, or any other convenient location in Johannesburg as may be identified.

### Applicants should please provide the following:

- A Curriculum Vitae, copy of Identity Document, proof of qualifications and contact details of two references
- A covering letter expressing reasons for wanting to serve on this Board, confirmation
  of acceptance that this is an unpaid role, and disclosure of any potential conflicts of
  interest and confirmation of not having been disqualified to serve as a director or
  declared a delinquent director.

Applications should be emailed to <a href="mailto:events@animationsa.org">events@animationsa.org</a>, using the subject line Board Application, by no later than 17:00 on Monday 6 November 2023.



Animation South Africa

Signed / ∀
Nick Cloete

AnimationSA Chairman

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